Information

User experience (UX) concentrates on giving the user a positive experience when interacting with a digital solution. User experience ensures the digital system caters for the need of the user by identifying who the target user is and adapting the design and resource to meet their needs. Considerations of user experience may include ease of navigation, placement size and colour of images, buttons and text loading time and visibility of information.

Curriculum Expectation

Students will evaluate a design or system on based on a criterion that is centered on user experience. The criterion will involve functionality (functions such as buttons and links that complete the desired task), accessibility (available for all users), usability (the (ease of navigating the solution) and aesthetics (use of colours, images fonts and consistency).

Video Resources

Click the images to open the videos
These videos define User Experience and give examples on how user experience is an integral part of the job when creating digital solutions.

Video Source: Jesse Showalters

Video Source: d.Studios @SAP

USER EXPERIENCE

Creating a design based on the
users' needs

FUNCTIONALITY
How functions of the
system interact with
the user

ACCESSIBILITY
User has easy
access to important
and relevant
information

AESTHETICS
Colours, image and
layout are considered

USABILITY
The ease of
navigating around
the system